

Waratah Netball

Club Forum

Notes of Brainstorming Session

Saturday 22nd September

Forum Notes:

- David Cadogan suggested asking the Bowling Club to increase their sponsorship to \$3000
[ACTION: Nicole Cadogan]
- Nick Osborne suggested buying a new gazebo which is lighter and getting the club name and logo printed on the side. David Cadogan believed there was a member of the Bowling Club who could provide the signage for minimal cost. Jane Stoodley suggested that a teardrop Flag that could be stuck in the ground near the gazebo or finals courts would also be useful.
[ACTION: Isobel Stoodley to investigate and report back to the committee]
- Junior Uniform Hire System suggested to reduce junior costs and encourage membership. Upfront cost of \$25/ season anticipated plus a bond to cover loss/damage. A three year cycle is anticipated and would be beneficial for players that experienced a growth spurt during the season. Managers would need to collect uniforms after last game of season.
As the Superstars all need new uniforms they could be used as test subjects. [ACTION: Ellie Stanley to survey the Superstars interest in the scheme]
Megan Newbury indicated that if this system went ahead a hire agreement needed to be signed so parents understood that they would lose their bond if they did not care for the uniform.
[ACTION: Megan to provide dot points of items to include in such agreement]
[ACTION: Nicole to contact Netball Shop re changing dress material – aim for lighter “cool-tek” material and relative costs to do so. Ask if Netball Shop would give a discount if we put their name on uniform]
- Do we give a choice between hiring and buying?
 - Ideas to bring Juniors in:
 - Waratah Village BBQ with information re player recruitment [ACTION: Lauren Jukes to enquire about requirements and available times]
 - Community Noticeboards
 - Letters/ Flyers at Schools [ACTION: Chantelle Wilcox to generate Flyer]
 - Facebook Advertising within 10km radius [ACTION: Nicole Cadogan to check boost costs]
 - Create a Waratah Facebook Buy and Sell page to facilitate uniform exchanges
 - Dwight Graham proposed the introduction of an A-line dress for Seniors. Isobel Stoodley proposed the introduction of a Fast 5 style shirt and skirt. The latter had some support but the preference was to the dress as the skirt and top was seen as a retro step.

A change of material would be required (see above – “cool-tek” material) Anticipated cost: Dress & brief \$98

[ACTION: Nicole Cadogan to use Survey Monkey to survey Seniors interest in A line dress]
[ACTION: Megan Newbury to investigate other dress providers that offer a no minimum purchases]

- Dwight Graham proposed that the Hoodie be included as part of Rego to increase uptake and wear. The club image is promoted if more players are wearing the Hoodie. A discount could be given if the player already has a hoodie. Overall there was concern about increasing the initial cost to players.
Jane Stoodley suggested being more proactive in promoting and ordering the Hoodie by having Hoodies to try on at rego day and Trials so that early orders could be placed before end of Feb with hope that turn around would occur before May when weather begins to cool. The Hoodie is now available through the Netball Shop although it isn't on the site at present. The Club would need to invest in 10 and replace as needed with club ordering stock? Treasurer was in favour
[ACTION: Nicole Cadogan to contact The Netball Shop as to why the Hoodie wasn't on their website.]
- Fundraising Levy: A Fundraising Levy was proposed instead of any raffles. It was felt that this may be considered depending on the success of possible Waratah BBQ
[ACTION: Nicole Cadogan to add to survey re A line dress]
- Bowls for Bales – group email to support [ACTION: Nicole Cadogan]
- Preseason Barefoot Bowls in March [ACTION: Isobel Stoodley to liaise with Bowlo re possible dates]